



ICONIC MASTERPIECES AND HIDDEN GEMS AROUND THE MEDITERRANEAN

3RD INTERNATIONAL ICONIC HOUSES CONFERENCE

Tuesday 25 November • Venue: La Pedrera Barcelona
Pre-Conference House Tours 22– 24 November

The Iconic Houses Network and Fundació Catalunya-La Pedrera proudly announce the 3rd International Iconic Houses Conference taking place 25 November 2014 at La Pedrera in Barcelona, with pre-conference house tours from November 22nd – 24th. The conference focuses on architecturally significant 20th century house museums around the Mediterranean.

The Iconic Houses Conference is an opportunity for a high-level debate to take place about the cultural, technical and bureaucratic requirements of maintaining modernist heritage in the 21st century. The aim is to share good practices, solutions for the specific difficulties that all who are involved in running a 20th century house museum encounter. The event is also suitable for non-specialists, especially since it will feature talks about and access to iconic houses in the region, which are only infrequently open to the public.

PROGRAM

- 9.00 – 9.30 [Registration & Coffee](#)
- 9.30–12.30 MORNING SESSION
- 9.30–9.40 **Opening words and introduction to the theme**
Natascha Drabbe, founding chair Iconic Houses Network; Van Schijndel House, Utrecht 1992 (NL)
- 9.40–9.50 **La Pedrera, Antoni Gaudí, Barcelona 1906-1912**
Marga Viza, cultural director Fundació Catalunya – La Pedrera, host of the conference (Spain)
- 9.50–10.30 **KEYNOTE LECTURE: Setting the scene**
Short history of Barcelona architect's house museums and its recent developments
Santiago Alcolea Blanch (Spain), director of Casa Amatller, Josep Puig i Cadafalch, Barcelona 1898
- 10.30–10.40 **Unesco's take on 20th century domestic architecture**
Jordi Tresserras, UNESCO consultant. Director - LABPATC - Laboratory of heritage, creativity and cultural tourism, Universitat de Barcelona (Spain)
- 10.40–11.40 [Coffee / Tea Break](#)
- 11.40–11.50 **Casa Masó, Rafael Masó, Girona 1919**
Jordi Falgàs, director of Fundació Rafael Masó (Spain)

- 11.50–12.00 **E.1027, Eileen Gray, Roquebrune-Cap-Martin 1926-1929**
Tim Benton, Professor Art History at the Open University London and writer of 'The Modernist Home' (UK)
- 12.00– 12.10 **Quartier Modernes Frugès, Le Corbusier, Pessac 1926**
Cedrik Ferrero, president association Vivre aux Quartiers Modern Frugès (France)
- 12.10–12.20 **Villa Girasole, Angelo Invernizzi a.o, Marcellise 1929-1935**
How to turn Villa Girasole into a cultural center
Claudio Modena, professor of Structural Engineering at the University of Padua (Italy)
- 12.20–12.30 **Cases Singulares**, organizers of the pre-conference house tours, Barcelona
Laura Pastors & Isabel Vallès (Spain)
- 12.30–14.30 **Lunch Break**
- 14.30–17.10 **AFTERNOON SESSION**
- 14.30–14.40 **Casa Bloc, Josep Lluís Sert and Josep Torres Clavé, Barcelona 1932-1939**
Rossend Casanova, curator of Casa Bloc and Design Museum Barcelona (Spain)
- 14.40–14.50 **Icon at Risk: Casa Gomis at La Ricarda, Antonio Bonet, El Prat de Llobregat 1953-1963**
Fernando Alvarez, architect. Since 1996 in charge of the restoration of the house (Spain)
- 14.50–15.00 **Casa Broner, Erwin Broner, Ibiza 1960**
Elena Ruiz Sastre, director of Museu d'Art Contemporani and Casa Broner, Eivissa (Spain)
- 15.00–15.10 **Can Lis, Jorn Utzon, Mallorca 1971**
Christen Obel. Chairman of the Utzon Foundation (Denmark)
- 15.10–16.30 **Coffee / Tea Break**
- 16.30–17.00 **DEBATE**
- Participants: Josep Maria Montaner, architect and journalist; Manuel Ruisanchez, director of culture at COAC - The Architects' Association of Catalonia - ; Joan Roig, owner of Casa Moratiel from Josep Maria Sostres
- Moderator: Susana Landrove, director of DOCOMOMO Ibérico**
- 17.00–17.30 Oscar Tusquets and Luis Clotet, Casa Vittoria. Pantellería island, Sicily, 1975
- 17.30–17.45 Closing words. Marta Lacambra, General Manager of Fundació Catalunya-La Pedrera and Natascha Drabbe
- 18.00 –20.00 Closing cocktail at La Pedrera
- Moderator of the day: Jordi Falgás, director of Fundació Rafael Masó**

Conference Fees (lunch, refreshments and closing cocktail included)

General	100 €
Iconic Houses Members	50 €
Students	60 €
Cases Singulares Members	60 €

Come and join us! Please [REGISTER HERE](#)

The conference is organized by



In cooperation with



fundación **do.co.mo.mo_** ibérico

Accommodation

Negotiated offers for our conference attendants by 1-4 star hotels close by, can be found [HERE](#)

Pre Conference House Tours

Saturday 22nd – Monday 24th of November

Participants of the conference can subscribe to optional house tours prior to the conference.



Information and inscriptions <http://www.casessingulars.com/>