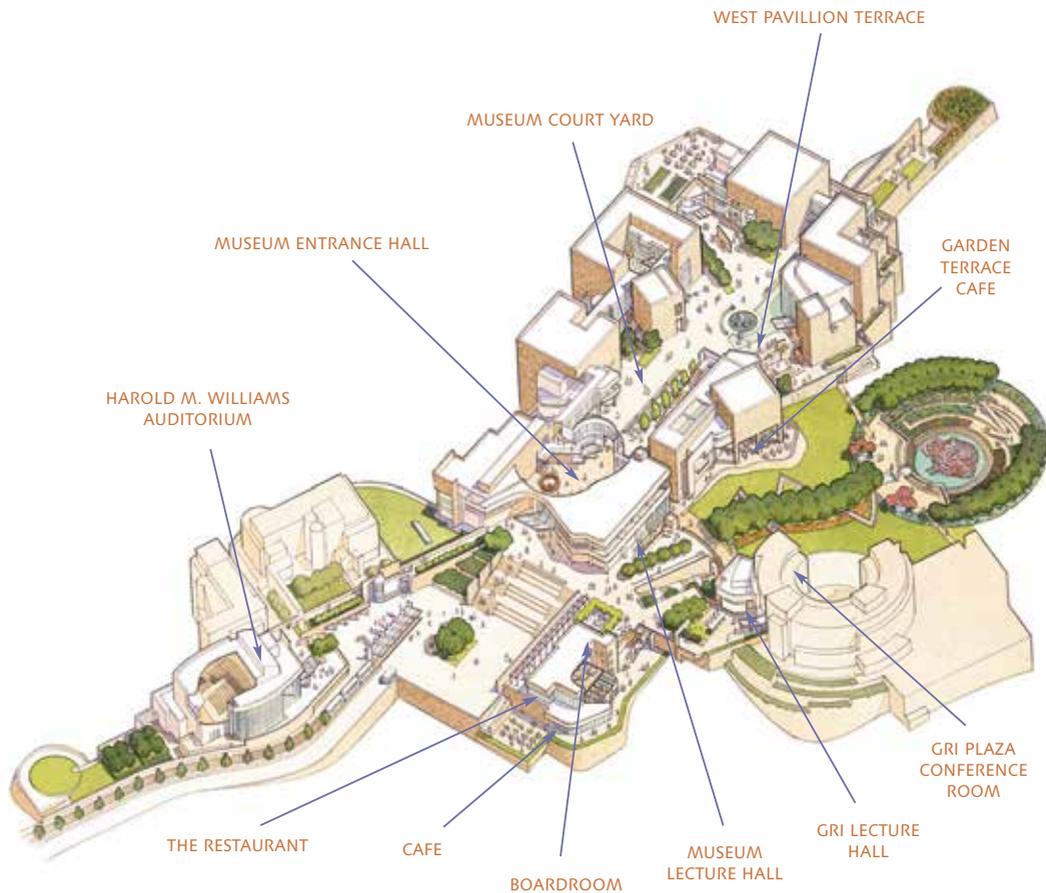


## Getty Center Campus



## Wednesday, February 17th

### Program A: Pre-conference Tours of Los Angeles Area House Museums

- 9:00am Bus departs from Hotel Angeleno. House tours to four 20<sup>th</sup> century house museums: The Gamble House, Schindler House, Hollyhock House and Neutra VDL Studio and Residences.
- 5:30pm Approximate time that bus returns to Hotel Angeleno.

### Program B: Experts meetings at the Getty Center

- 8:00am Shuttle bus departs from Hotel Angeleno  
*Guests not staying at Angeleno arrange their own transportation*
- 8:30am CHECK-IN - Private Dining Room - *Coffee and tea will be served*
- 9:00am

#### Keys to Successful Fundraising - How to Identify and Attract New Funding Partnerships

Organised by the Getty Conservation Institute, this program for professionals focuses on the number-one challenge for 20<sup>th</sup> century modern house museums today. Fundraising is integral to the success and health of nonprofit organizations and NGOs. The growing popularity of 20<sup>th</sup> century house museums urges us to consider how these small, often grassroots organizations with limited resources can build long-term sustainability.

**Buff Kavelman**, President of the Kavelman Group, Philanthropic Advisors in New York, will conduct an interactive workshop for house museum owners and managers exploring tools for expanding professional networks, attracting new funding partnerships, and generating successful grant applications.

10:30-11:00am BREAK

12:45-2:00pm LUNCH - *By individual arrangements*

#### 2:00pm Conservation Management Plans for Modern Houses

This half-day workshop organized by the Getty Conservation Institute will provide an introduction to Conservation Management Plans for Modern Houses. CMPs are an internationally recognized tool used to provide a framework for the care and conservation of historic places based on an understanding of their significance. The workshop will cover the approach and how to undertake a CMP using case studies such as the Eames House and others.

**Susan Macdonald** (GCI) and GCI consultant **Sheridan Burke**, GML Heritage, Australia, will facilitate the training session.

3:30-4:00pm BREAK

5:45pm *Hotel Angeleno guests take Getty tram to main parking and board hotel shuttle; everyone else should drive and park at the Angeleno - parking is \$5 for reception attendees or take an Uber.*

#### Welcome Reception

7:30pm Hotel Angeleno - rooftop bar WEST Restaurant & Lounge

## Thursday, February 18th

### Conserving the Modern House

- 8:00-8:30am Shuttles depart from Hotel Angeleno  
*Guests not staying at Angeleno arrange their own transportation*
- 8:30-9:00am CHECK-IN - Museum Lecture Hall  
*Coffee and tea will be served*
- 9:00am Moderator: Alan Hess, Architect and Historian  
**Welcome Remarks**  
Tim Whalen, Director, Getty Conservation Institute
- 9:05am **Iconic Houses: The Story So Far**  
Natascha Drabbe, Founder, Iconic Houses Network
- 9:30am **Keynote Address: The Iconic House in Southern California**  
Wim de Wit, Adjunct Curator of Architecture and Design, Cantor Arts Center, Stanford University
- 10:20am **Saving the Iconic Houses of Los Angeles**  
Linda Dishman, President and CEO of the Los Angeles Conservancy
- 10:45am BREAK
- 11:15am **Gamble House: Bringing the New and Next**  
Ted Bosley, Director of The Gamble House
- 11:40am **Conserving our Future: The Eames House in 250 Years**  
Lucia Dewey Atwood, Director of the Eames Foundation and of the Eames Foundation's 250 Year Project
- 12:05pm **Bauhaus on the Beach: Saving a Modern Legacy on Cape Cod**  
Malachi Connolly, President Cape Cod Modern House Trust and director of the documentary 'Built on Narrow Land'
- 12:30pm **Closing Remarks**
- 12:40pm Tour participants board vans
- 1:00-6:30pm **House Tours**  
Buses depart from Getty Center  
*Boxed lunches served on bus*  
Eames House, MHA Site Office in Crestwood Hills, Harry Gesner's Sandcastle and Wave House in Malibu
- 6:30pm Buses return to Hotel Angeleno and Getty Center for guest drop off/car pick up at main parking
- Dinner by individual arrangements

## Friday, February 19th

### Approaches to the Modern House Museum

- 8:00-8:30am Shuttles depart from Hotel Angeleno  
*Guests not staying at Angeleno arrange their own transportation*
- 8:30-9:00am *Coffee and tea will be served*
- Moderator: Trudi Sandmeier, Director Graduate Heritage Conservation Programs, USC
- 9:00am **Welcome Remarks**
- 9:05am **Keynote Address: Frank, Paul, Marcel and Me**  
Toshiko Mori, Founder and Owner of Toshiko Mori Architect PLLC
- 9:55am **Hollyhock House Redux: An Opportunity To Reboot**  
Jeffrey Herr, Curator of the Hollyhock House and Simon Rodia's Towers in Watts
- 10:20am **Taking Cues from the Schindlers**  
Kimberli Meyer, Director of the MAK Center for Art and Architecture at the Schindler House
- 10:45am BREAK
- 11:15am **Activating the Neutra VDL Research House: a means of preservation**  
Sarah Lorenzen, Director of the Neutra VDL Studio and Residences and Chair of the Department of Architecture at Cal Poly Pomona
- 11:40am **Thoughts on Other People's Houses**  
Franklin Vagnone, Principal of Twisted Preservation & Deborah Ryan, professor at the College of Arts and Architecture at the University of North Carolina.  
*Co-authors of The Anarchist's Guide to Historic House Museums*
- 12:05pm **Guest of Honor: Q&A with architect Harry Gesner**
- 12:30pm **Closing Remarks**
- 12:40pm Tour participants board vans
- 1:00-5:00pm **House Tours**  
Buses depart from Getty Center  
*Boxed lunches served on bus*  
Bailey House (CSH #21), Garcia House, Sheats-Goldstein Residence
- 5:00-7:30pm **Closing Cocktail Party**  
Sheats-Goldstein Residence
- 8:00pm Buses return to Hotel Angeleno and Getty Center for guest drop off/car pick up at main parking
- Dinner by individual arrangements