Wednesday, February 17th

Program A: Pre-conference Tours of Los Angeles Area House Museums
5:30pm   Approximate time that bus returns to Hotel Angeleno.

Program B: Experts meetings at the Getty Center
8:00am  Shuttle bus departs from Hotel Angeleno
8:30am  CHECK-IN - Private Dining Room - Coffee and tea will be served
9:00am  Keys to Successful Fundraising - How to Identify and Attract New Funding Partnerships
Organised by the Getty Conservation Institute, this program for professionals focuses on the number-one challenge for 20th century modern house museums today. Fundraising is integral to the success and health of nonprofit organizations and NGOs. The growing popularity of 20th century house museums urges us to consider how these small, often grassroots organizations with limited resources can build long-term sustainability.
Buff Kavelman, President of the Kavelman Group, Philanthropic Advisors in New York, will conduct an interactive workshop for house museum owners and managers exploring tools for expanding professional networks, attracting new funding partnerships, and generating successful grant applications.
10:30-11:00am BREAK
12:45-2:00pm  LUNCH - By individual arrangements
2:00pm  Conservation Management Plans for Modern Houses
This half-day workshop organized by the Getty Conservation Institute will provide an introduction to Conservation Management Plans for Modern Houses. CMPs are an internationally recognized tool used to provide a framework for the care and conservation of historic places based on an understanding of their significance. The workshop will cover the approach and how to undertake a CMP using case studies such as the Eames House and others.
Susan Macdonald (GCI) and GCI consultant Sheridan Burke, GML Heritage, Australia, will facilitate the training session.
3:30-4:00pm BREAK
5:45pm   Hotel Angeleno guests take Getty tram to main parking and board hotel shuttle; everyone else should drive and park at the Angeleno - parking is $5 for reception attendees or take an Uber.

Welcome Reception
7:30pm   Hotel Angeleno - rooftop bar WEST Restaurant & Lounge
Thursday, February 18th

Conserving the Modern House

8:00-8:30am Shuttles depart from Hotel Angeleno

8:30-9:00am CHECK-IN - Museum Lecture Hall

9:00am

Welcome Remarks
Tim Whalen, Director, Getty Conservation Institute

9:05am

Iconic Houses: The Story So Far
Natascha Drabbe, Founder, Iconic Houses Network

9:30am

Keynote Address: The Iconic House in Southern California
Wim de Wit, Adjunct Curator of Architecture and Design, Cantor Arts Center, Stanford University

10:20am

Saving the Iconic Houses of Los Angeles
Linda Dishman, President and CEO of the Los Angeles Conservancy

10:45am BREAK

11:15am

Gamble House: Bringing the New and Next
Ted Bosley, Director of The Gamble House

11:40am

Conserving our Future: The Eames House in 250 Years
Lucia Dowey Atwood, Director of the Eames Foundation and of the Eames Foundation’s 250 Year Project

12:05pm

Bauhaus on the Beach: Saving a Modern Legacy on Cape Cod
Malachi Connolly, President Cape Cod Modern House Trust and director of the documentary ‘Built on Narrow Land’

12:30pm

Closing Remarks

12:40pm Tour participants board vans

1:00-6:30pm House Tours

Buses depart from Getty Center

Boxed lunches served on bus

Eames House, MHA Site Office in Crestwood Hills, Harry Gesner’s Sandcastle and Wave House in Malibu

6:30pm Buses return to Hotel Angeleno and Getty Center for guest drop off/car pick up at main parking

Dinner by individual arrangements

Friday, February 19th

Approaches to the Modern House Museum

8:00-8:30am Shuttles depart from Hotel Angeleno

8:30-9:00am Coffee and tea will be served

Moderator: Trudi Sandmeier, Director Graduate Heritage Conservation Programs, USC

9:00am

Welcome Remarks

9:05am

Keynote Address: Frank, Paul, Marcel and Me
Toshiko Mori, Founder and Owner of Toshiko Mori Architect PLLC

9:55am

Hollyhock House Redux: An Opportunity To Reboot
Jeffrey Herr, Curator of the Hollyhock House and Simon Rodia’s Towers in Watts

10:20am

Taking Cues from the Schindlers
Kimberli Meyer, Director of the MAK Center for Art and Architecture at the Schindler House

10:45am BREAK

11:15am

Activating the Neutra VDL Research House: a means of preservation
Sarah Lorenzen, Director of the Neutra VDL Studio and Residences and Chair of the Department of Architecture at Cal Poly Pomona

11:40am

Thoughts on Other People’s Houses
Franklin Vagnone, Principal of Twisted Preservation & Deborah Ryan, professor at the College of Arts and Architecture at the University of North Carolina. Co-authors of The Anarchist’s Guide to Historic House Museums

12:05pm

Guest of Honor: Q&A with architect Harry Gesner

12:30pm

Closing Remarks

12:40pm Tour participants board vans

1:00-5:00pm House Tours

Buses depart from Getty Center

Boxed lunches served on bus

Bailey House (CSH #21), Garcia House, Sheats-Goldstein Residence

5:00-7:30pm Closing Cocktail Party

Sheats-Goldstein Residence

8:00pm Buses return to Hotel Angeleno and Getty Center for guest drop off/car pick up at main parking

Dinner by individual arrangements