### 3RD INTERNATIONAL ICONIC HOUSES CONFERENCE

**ICONIC MASTERPIECES AND HIDDEN GEMS AROUND THE MEDITERRANEAN**

La Pedrera . Barcelona  
Tuesday 25 November 2014

#### PROGRAM

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<td>9.00 – 9.30</td>
<td>Registration &amp; Coffee</td>
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<td>9.30 – 12.30</td>
<td>MORNING SESSION</td>
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| 9.30 – 9.40 | Opening words and introduction to the theme  
Natascha Drabbe, founding chair Iconic Houses Network; Van Schijndel House, Utrecht 1992 (NL) |
| 9.40 – 9.50 | La Pedrera, Antoni Gaudí, Barcelona 1906-1912  
Marga Viza, cultural director Fundació Catalunya-La Pedrera, host of the conference (Spain) |
| 9.50 – 10.30 | KEYNOTE LECTURE: Setting the scene  
Short history of Barcelona architect’s house museums and its recent developments  
Santiago Alcolea Blanch director of Casa Amatller (Spain) |
| 10.30 – 10.40 | Unesco’s take on 20th century domestic architecture  
Jordi Tresserras, UNESCO consultant. Director – LABPACT– Laboratory of Heritage, Creativity and Cultural Tourism, Universitat de Barcelona (Spain) |
| 10.40 – 11.40 | Coffee / Tea Break                                                                        |
| 11.40 – 11.50 | Casa Masó, Rafael Masó, Girona 1919  
Jordi Falgàs, director of Fundació Rafael Masó (Spain) |
| 11.50 – 12.00 | E1027, Eileen Gray, Roquebrune-Cap-Martin 1926-1929  
Tim Benton, Professor of Art History (Emeritus) at The Open University London and writer of ‘The Modernist Home’ (UK) |
| 12.00 – 12.10 | Quartier Modernes Frugès, Le Corbusier, Pessac 1926  
Cedrik Ferrero, president association Vivre aux Quartiers Modern Frugès (France) |
| 12.10 – 12.20 | Villa Girasole, Angelo Invernizzi a.o, Marcellise 1929-1935  
How to turn Villa Girasole into a cultural center  
Mirko Sgaravato, University of Padua (Italy) |
| 12.20 – 12.30 | Cases Singulares, organizers of the pre-conference house tours, Barcelona  
Laura Pastors & Isabel Vallès (Spain) |
12.30 – 14.30  Lunch Break

14.30 – 18.00  AFTERNOON SESSION

14.30 – 14.40  Casa Bloc, Josep Lluís Sert and Josep Torres Clavé, Barcelona 1932-1939
    Rossend Casanova, curator of Casa Bloc and Design Museum Barcelona (Spain)

    Fernando Alvarez Prozorovich, architect. Since 1996 in charge of the restoration (Spain)

14.50 – 15.00  Casa Broner, Erwin Broner, Ibiza 1960
    Elena Ruiz Sastre, director of Museu d'Art Contemporani and Casa Broner, Eivissa (Spain)

15.00 – 15.10  Can Lis, Jørn Utzon, Mallorca 1971
    Christen Obel, Chairman of the Utzon Foundation (Denmark)

15.10 – 16.30  Coffee / Tea Break

16.30 – 17.00  DEBATE: Creating Heritage
    Participants: Josep Maria Montaner, architect and journalist; Manuel Ruisanchez, director of culture at COAC - The Architects' Association of Catalonia -; Joan Roig, owner of Casa Moratiel designed by Josep Maria Sostres
    Moderator: Susana Landrove, director of DOCOMOMO Ibérico

17.00 – 17.30  Oscar Tusquets and Lluís Clotet, Casa Vittoria. Pantelleria island, Sicily, 1975

17.30 – 17.45  Closing words
    Marta Lacambra, General Manager of Fundació Catalunya-La Pedrera and Natascha Drabbe

18.00 – 20.00  Closing cocktail at La Pedrera
    Moderator of the day: Jordi Falgás, director of Fundació Rafael Masó

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