The Public and the Modern House

The Architecture and Design Council of the Palm Springs Art Museum presents

For more information on iconic houses visit iconichouses.org
Saturday, February 23, 2013
Annenberg Theater
Palm Springs Art Museum
101 Museum Drive
Palm Springs, California

Symposium, lunch, afternoon architecture tour, and reception
$150 all day, ADC members, $200 all day, nonmembers

Symposium and lunch only
$50 members and nonmembers

Tickets can be purchased at modernismweek.com.

Cultural tourism and architectural tourism, in particular, have grown exponentially as architecture buffs increasingly seek out historic properties. Numerous modern houses are open to the public both across the United States and internationally. Directors of these modern houses have numerous challenges to keep their sites dynamic while serving various institutional goals. These challenges include developing an appreciation of the architecture, providing engaging programming, and working to preserve their historic sites. Following the keynote presentation will be two panel discussions where representatives from international and American modern houses will discuss their innovative approaches to these issues.

This symposium is generously sponsored by

Beverlee and Stanley C. Morse
Ellen Donaldson
Bob Freedman and Grant Monck
John Gilmer Architect, Inc.

Symposium Schedule

8:30 a.m. Registration and check-in
9 a.m. Welcome and opening remarks
9:10 a.m. Keynote address

Programming the Schindler House
Kimberli Meyer, Director, MAK Center, Rudolph M. Schindler House, Los Angeles, California

10 a.m. Panel The Modern House and its Characters
Moderator
Janice Lyle, Ph.D., Director, Sunnylands Center & Gardens

Sarah Lorenzen, Director, Neutra VDL Studio and Residences, Los Angeles, California
Linda Waggoner, Director, Fallingwater, Frank Lloyd Wright House, Mill Run, Pennsylvania
Catalina Corcuera Cabezut, Director, Luis Barragán House & Studio, Mexico City, Mexico
Natascha Drabbe, director of Mart van Schijndel Foundation / Van Schijndel House, Utrecht, Netherlands and Founding Chair, Iconic Houses Network

Break

11:10 a.m. Panel The Modern House and the Contemporary Audience
Moderator
Sidney Williams, Curator of Architecture & Design, Palm Springs Art Museum

Iveta Cernã, Director, Villa Tugendhat by Ludwig Mies van der Rohe, Brno, Czech Republic
Susan MacDonald, Head, Field Projects, Getty Conservation Institute, Charles and Ray Eames House, Los Angeles, California
Henry Urbach, Director, Phillip Johnson Glass House, New Canaan, Connecticut
Susanna Pettersson, Director, Alvar Aalto Museum & House, Helsinki, Finland

12:30 p.m. Lunch in the sculpture gardens
1:30 p.m. Depart for architecture tour via motorcoach; reception to follow
5 p.m. Return to Palm Springs Art Museum